

Corporate Message from the Board of Directors

Think Big... with Action!



Group Finance Director
Mr. Khor Kah Kheng

Group Executive Director
Mr. Lawrence Yap

Group Managing Director
Dr. Darren Goh

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Dr. MD Radzi Bin Saleh

It is the start of a whole new year! Let's make New Year resolutions! This time, **K-LINK** encourages everybody to Think Big!

Seven years of hard work have finally paid off. Now **K-LINK** is proud to say that we have fulfilled our RM15 million dream! We have moved into our new building and this is a jubilant moment for everyone. No matter how big the dream is, it can be achieved with great perseverance and hard work.

The key is to think big, then to take action!

Now moving on to our next goal; to become one of the five largest network marketing companies in Malaysia! Some may have doubts about this, as not only that we are seven years old but in a competitive market with hundreds of MLM firms throughout Malaysia. Ladies and gentlemen, this is the most miraculous element of network marketing... it is a crazed business, it creates miracles! Before this, some even questioned our ability to go global. The answer to this is the progress we proved with a market of over 40 countries. Some undermined that we could have our own building, but we also made it!

Let the world see what we can do!

Dear partners,
Although **K-LINK** is now established in the global market, this does not mean that we pay less attention to the local market. Growing and advancing over the years have broadened our market space to over 40 countries.

Based on our experience in the Indonesian market, we understand clearly the potentials of the Bumiputra market. Network marketing is a business beyond religion and ethnics; it plays a

part in uniting the people and contribute to the country's economic development. 2/3 of the country's population comprises of Bumiputra and the number is increasing. In line with the economy strategy, we strive to develop more Bumiputra entrepreneurs.

For this, we need to strengthen the mechanism of K-System. We see the growth of **K-LINK** from day to day. Thus, its operating method also need to be evolved to suit the changing environment. **K-LINK** makes this happen with better education system aimed at improving the quality of its committee members. In the future, the criteria for qualifying as a committee member will be more challenging.

Having moved in to Wisma **K-LINK**, the future operation and activities of **K-LINK** will be more centralized. Everyone shall fully utilize the infrastructure we have in the new building. As the international headquarters, **K-LINK**'s operation will be strengthened, to become more professional, standardized and systematic. Therefore, **K-LINK**'s activities around the world can be better-monitored, and we will be able to communicate and expand to every corner of the world.

Dear partners,
The 2008 **K-LINK International** 7th Anniversary celebration planned for in Jakarta, Indonesia will be one of the greatest functions to cultivate our distributors into global players. Representatives from every country will be invited to this marvelous event of the year. In this way, everyone will have the opportunity to learn from each other with a better understanding.

Wishing everyone a Great 2008, with Great Achievements!