



# GlobalNetwork

K-LINK INTERNATIONAL

APRIL 2018

KDN PP 12533/07/2012 (029609)

MALAYSIA

## K-SUCCESS

**CA STEPHEN  
LAW NGIEH HUI**

“Success Comes To  
Those Who Try”

**BOOST  
PLANTS  
PRODUCTION**

**EMBRACING THE ERA OF  
E-COMMERCE**

**HEALTHY  
LIVING  
IN YOUR  
GOLDEN  
YEARS**

# CROSS-BORDER COLLABORATION



## Cross-Border Collaboration

We have now gone through the first quarter of year 2018. We at **K-LINK International** would like to wish everyone best of luck and may each effort you make would gain you fruitful rewards. As we reached April, it is vital to check on the progress of your goals and take necessary steps to improve it. You may break down your goals into actionable items over a shorter time frame, so you have much more control and scope over your overall goal. This is the recipe of success **K-LINK** can bring to you.

In an effort to enhance **K-LINK** existing brand awareness and marketing strategy, the Company has welcomed the International Direct Selling Elite 18 People Forum members to undergo ideas exchange session at Wisma **K-LINK**. Dato' Dr. Darren Goh's selfless sharing and warm welcome have further strengthened the corporate relationship between these Malaysia-China based companies. This sharing session has also allowed us to learn about the successful marketing strategies implemented in China, which can be modified and integrated into the Malaysian market. Meanwhile, a consensus was achieved on the matters regarding the collaboration between China Astronavigation Food Industry Alliance (CAFIA) and **K-LINK International**. We are confident that this collaboration will provide more quality products to our members.

Besides that, **K-LINK International** has organized Regional Recognition Rally across Malaysia to commemorate the achievements of our achievers. Through this event, many of you get to meet and greet us up close in person. You should take this opportunity to learn from the achievers in order to have a deep understanding on what makes a successful entrepreneur in **K-LINK**.

In the month of May lies the fasting season for our Muslims friends. This meaningful act of fasting allows them to improve on their physical, mental and spiritual wellbeing. Hence, increase the cultivation of virtue among Muslim. In conjunction with this celebration, the Company is running Raya Promotion for the month of May to June to encourage sales and help you to achieve optimum health through our lists of amazing health products.

**K-LINK International** wishes our Muslim friends happy fasting and hope everyone is blessed with happiness and good health.



*Group Managing Director*  
**DATO' DR. DARREN GOH**



*Group Executive Director*  
**DATO' LAWRENCE YAP**



*Group Finance Director*  
**DATO' KHOR KAH KHENG**



*Group General Director*  
**DATO' DR. HJ. MD.  
RADZI BIN SALEH**

### VICTORY THROUGH HARMONY



*Our motivational motto in year 2018, "Victory Through Harmony" encourages us to develop our **K-LINK** career by being in harmony with those around us. On our journey to success, it is vital to build a culture of inclusiveness and with harmonious relationships among the uplines, downlines and sidelines. When we respect one another by understanding and supporting each other regardless of race, nationality and religion, the harmonious experience will lead us to victory and success.*

*This logo has been designed with colorful dots symbolizing the diversity of our distributors from different countries and races. The dots are lined in a circular shape signifies us being linked together as one team and one goal, whereby it allows us to collaborate with each other to achieve our dream.*